

15th Annual
**Run.Walk.
BREATHE.**
Lung Cancer Connection

**Sunday, October 20, 2024
Chesterfield Amphitheatre**

ABOUT US

Established in 2009, Lung Cancer Connection is a non-profit organization comprised of lung cancer patients, survivors, family, friends, and medical professionals, all dedicated to providing information, education, resources, and hope about this devastating disease. We are striving for earlier detection and increased survivorship.

Our Mission: To raise awareness, increase patient and caregiver support, and advocate for the prevention, early detection, treatment and research of lung cancer.

ABOUT Run.Walk.BREATHE.

This October, over 1,000 people will participate in our annual Run.Walk.BREATHE. to show love and support for lung cancer patients and their families. Participants walk and/or donate to help raise lung cancer awareness, honor the memory of those lost to the disease, support patients in treatment, and celebrate lung cancer survivors. You can do the same by agreeing to sponsor this key fundraising event. Your generous sponsorship will help us continue our mission to build awareness statewide, support early screening and treatment, and help those diagnosed with lung cancer. Run.Walk.BREATHE. first started in 2009 and has rapidly become the largest and most successful lung cancer awareness event in Missouri.

ABOUT LUNG CANCER

Lung cancer claims as many lives each year as breast, colorectal and prostate cancer combined! Missouri ranks #6 in the U.S. in new lung cancer cases with approximately 5,400 new cases diagnosed per year. Though the public often perceives lung cancer as a "smokers" disease, about 20% of lung cancer patients have never smoked or quit many years ago.

Bottom Line: If you have lungs, you can get lung cancer!

* National Cancer Institute SEER cancer data

**Together, we can help patients and families breathe easier.
YOUR SPONSORSHIP IS THE FIRST STEP!**





SPONSORSHIP OPPORTUNITIES	Title \$7,500 (1 Available)	Platinum \$5,000	Gold \$3,000	Silver \$1,000	Bronze \$500	Copper \$250
Your Name in Event Title	✓					
LCC Website Logo and Link	Throughout Event					
Event Website Logo & Link or Name	Linked Logo	Linked Logo	Linked Logo	Linked Logo	Linked Logo	Name
Logo or Name in Event Emails	Linked Logo	Linked Logo	Linked Logo	Linked Logo	Linked Logo	Name
Social Media Recognition	✓	✓	✓	✓	✓	✓
Tent at Event	✓	✓	✓			
Table at Event (6')	2	2	1	1	1	
On Stage Ceremonies	Participate	Recognized	Recognized	Recognized		
Logo or Name on T-Shirt (back)	Largest Logo	2nd Largest	3rd Largest	Small Logo	Name	Name
Start/Finish Line Sign	✓					
Sponsor Banner	✓	✓				
Sponsor Signs on Course	5	4	3	2	Group	
Complimentary Registration(s)	5	3	2	1		
Opportunity to place advertising in participant bags	✓					

OUR FOCUS

PREVENTION
+
EARLY DETECTION



Bringing organizations together to increase access to prevention and early screening resources.

AWARENESS
+
ADVOCACY



Partnering with local & national resources for awareness and advocacy efforts.

PATIENT
+
CAREGIVER SUPPORT



Connecting patients and caregivers to support with our free resource bags.

RESEARCH



Supporting institutions making a difference in lung cancer research.



SPONSORSHIP COMMITMENT FORM

THANK YOU FOR BECOMING A 2024 SPONSOR!

Your donation will make a positive difference for all those we serve. Thank you for helping us spread hope and awareness.

Chesterfield Amphitheatre • Sunday, October 20, 2024

Contact Name: _____
Organization: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone #: _____ Fax #: _____
Email: _____

- | | | |
|---|---|----------------------------------|
| <input type="checkbox"/> DIAMOND - \$7,500 & Up | <input type="checkbox"/> SILVER - \$1,000 | <input type="checkbox"/> IN KIND |
| <input type="checkbox"/> PLATINUM - \$5,000 | <input type="checkbox"/> BRONZE - \$500 | _____ |
| <input type="checkbox"/> GOLD - \$3,000 | <input type="checkbox"/> COPPER - \$250 | (Donation Value) |

Please return commitment form or charge online at www.LungCancerConnect.org by September 27, 2024.

PAYMENT INFORMATION

- Please Invoice Check Enclosed - Please make check payable to **Lung Cancer Connection**
- Visa/Mastercard/Discover/AMEX Card Number: _____
Expiration: _____ CVC Code: _____
Name as it appears on card: _____
- Above address is credit card billing address OR
- Billing Address: _____
City: _____ State: _____ Zip: _____
Signature: _____ Date: _____

Forms can be mailed with payment to:

Lung Cancer Connection
12015 Manchester Road, Suite 102
St. Louis, MO 63131

Questions or comments?
Contact us at 314.858.9050 or events@LungCancerConnect.org

